

**BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), PUNE  
YASHWANTRAO MOHITE INSTITUTE OF MANAGEMENT,  
KARAD**

---

## **Best Practices**

Name of the Constituent Unit : B.V.D.U., Yashwantrao Mohite Institute of Management, Karad.

**A) THE 'SEWA' GROUP**

**1) Title of the practice**

**THE 'SEWA' GROUP:** A Social Environmental Welfare Action (SEWA) Group

**2) Objective of the Practice**

To integrate value-based education in the curriculum.

**3) The Context**

Inculcating values essential for responsible citizenship

**4) The Practice**

The SEWA undertakes Gram Swachata Abhiyan in the nearby villages to spread the importance of cleanliness and hygiene. It organizes blood donation camps on important days in the calendar of the Institute. The SEWA also undertakes environmental awareness drives by undertaking mass treeplantation drives jointly with the local civic body. All these projects are annual features of the Institute.

**5) Evidence of Success**

During the beginning of the year IQAC planned various activities as the targets. One of the targets was to conduct the Community Extension Programme to help the local community around the institute. The IQAC of the institute through the SEWA group organized a Tree Plantation programme

---

in which 500 plants were planted with the help of staff of Malkapur Nagarpanchayat one of the stake holder of the institute. The participants of this activity were Students, Teaching and administrative staff, Director, stakeholders and management representative.

SEWA Group of the Institute also conducted the Blood Donation Camp in association with Bharati Hospital, Sangli. Students, staff and local residents from Malkapur area donated blood during the camp.

#### **6) Problems encountered and resources required**

This practice was first mooted and started in the year 2006 and undertook Gram Swachata Abhiyaan as its first project. The response from the students was not very encouraging as only few students volunteered to be part of the SEWA group. Some of the staff members also had their own reservations about the success of this practice.

Voluntary participation of the students and staff and extra time and efforts required for organizing the events are some of the resources required.

---

**B) EXTENDED FACILITY FOR STUDENT DEVELOPMENT:**

**1) Title of the practice**

**EXTENDED FACILITY FOR STUDENT DEVELOPMENT**

**2) Objective of the Practice**

To provide extended facilities for all-round development of the students.

**3) The Context**

Institute have the PEDC (Personality Entrepreneurship Development Club.) club. During the PEDC lecture the students of the institute were trained in different skills sets. Communication, Aptitude, Soft skills and other skills required for their all-round development during the course.

**4) The Practice**

This practice of the Institute entails bringing about all-round development in the students by providing them with additional courses and coaching in areas necessary to build their personality and make them employable.

**5) Evidence of Success**

The practice has become popular with the students since the results are apparent through students performance in job interviews.

**6) Problems encountered and resources required**

When the courses and coaching sessions under this practice were introduced, they did not receive the required response from the students as they failed to appreciate the importance.

Additional funds required for availing the services of experts from industry and foreign language teachers.

---